

Tripoli

TRIPOLI INTERNATIONAL
CONFERENCE & EXHIBITION

DISCOVER
TRIPOLI'S
RISING
POTENTIAL

27 NOV.
1 DEC.
2019

RASHID KARAMI
INTERNATIONAL
EXHIBITION CENTER



THE ORGANIZER

IFP Group (International Fairs and Promotions)

It is a prominent trade fair and event organizer with a regional focus and an international reach. With over 35 years of experience in the field, IFP has staged more than 500 first-rate B2B and B2C exhibitions and conferences to date.

Operating in Lebanon, Qatar, Iraq, UAE and Egypt, IFP Group is favorably positioned to provide direct access to developing markets across the MENA region, within diverse industries. With a keen eye for everchanging market trends and developments, the company's international exhibitions provide the meeting point to connect foreign and local customers to emerging business opportunities. IFP Group's leading events are certified by UFI, the global association of the exhibition industry, that recognizes events of the highest standards.

THE VENUE

The Rashid Karami International Exhibition Center



It is of major economic significance both locally and nationally. The site is located 15km from the central business district of Tripoli and 600m from the seashore. The total area of the Fair site is approximately 100 ha, used for the exhibition buildings and display areas. An area of 36 ha is used for landscaping and gardens and provides parking spaces for 3000 cars.

The venue comprises 20,000 m2 of indoor halls and 40,000 m2 of outdoor exhibition areas. The conference hall includes 16,000 seats.

LOCAL ENQUIRIES

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NUMBER OF INDUSTRIAL FIRMS PER DISTRICT IN NORTH LEBANON 2017-2018



TOTAL: 545

A STRATEGIC LAUNCHPAD FOR SYRIA'S RECONSTRUCTION

Tripoli is expected to become a launchpad for Syria's post-crisis reconstruction. The city's location and proximity to the Syrian borders make it a practical link between Syria and the global community. Tripoli could become one of the key supply routes to Syria's reconstruction investments, due to its strategic location between the Mediterranean Sea and some of Syria's most devastated provinces including Homs and Damascus.

CHINA RECENTLY MADE MAJOR ANNOUNCEMENTS TO POSITION ITSELF AS A KEY PLAYER NOT JUST IN SYRIA'S RECONSTRUCTION, BUT IN THE REGION. TO FACILITATE SUCH RECONSTRUCTION, IT NEEDS ACCESS TO A PORT ON THE EASTERN MEDITERRANEAN. SINCE TRIPOLI HAS A LARGE DEEP-WATER PORT, AND THE PROSPECT OF A RAILWAY TO TRANSPORT FREIGHT TO SYRIA, THE CHINESE GOVERNMENT HAS SHOWN PROFOUND INTEREST IN TRIPOLI'S DEVELOPMENT.

- × Tripoli's investment pipeline already exceeds \$220 million and is expected to reach \$400 million
- × The construction of a 35-km railroad will connect the PoT to the Syrian border
- × The first tranche for the railroad, valued at \$60 million, was jointly secured by the World Bank and the Islamic Development Bank
- × A Chinese construction company will soon submit a proposal to finance the reconstruction of the railway from Tripoli to the Lebanese-Syrian border

TRIPOLI SPECIAL ECONOMIC ZONE (TSEZ)

It is the first project of its kind in Lebanon to develop a multi-use economic zone complete with all required infrastructure and utilities. The 55-hectare site is adjacent to the Port of Tripoli and offers many logistical advantages. TSEZ is expected to be a catalyst for the sustainable economic growth of Tripoli and the north of Lebanon.

TSEZ WILL PROVIDE A STREAMLINED AND TRANSPARENT BUSINESS ENVIRONMENT, DEVELOP STATE-OF-THE-ART INFRASTRUCTURE SERVICES, AND BOLSTER SME CAPABILITIES TO ATTRACT LOCAL AND FOREIGN INVESTORS AND EXPAND LEBANON'S EXPORT POTENTIAL.

\$15 MILLION

provided by The Council of Ministers for infrastructure

\$30 MILLION

will be financed through bank loans

100%

foreign ownership is permissible in the zone

IN 2017

Reclamation works completed

BY 2020

TSEZ will be issuing its first license

PORT OF TRIPOLI

The giant Russian oil company Rosneft will soon start storing oil reserves in a specially built storage facility at the Port of Tripoli. The takeover will include a rehabilitation project that will create 450,000 metric tons of storage facilities in its first phase, and is likely to be expanded to 2 million in the future. The project is part of Lebanon's broader vision for the oil sector.



- × The redevelopment of the Port of Tripoli (PoT) for **\$58 million** will add a new container to Lebanon's second largest port and bring its processing capacity to **800,000** per year.
- × PoT has become the transshipment hub for East Asia as CMA CGM has launched a direct route between China and Southeast Asia to North Europe passing through PoT
- × **28%** of Lebanese fruits and vegetables are exported from North Lebanon



WHY EXHIBIT?

- × **Gain access** to major development projects in Tripoli and the northern region
- × **Explore opportunities** to expand your business into Syria's market
- × **Network** with high-ranking officials and representatives and foster valuable partnerships
- × **Present your products and services** to local and regional buyers
- × **Position your company** as a leading player in your industry
- × **Meet potential business partners, buyers and distributors**
- × **Sign trade and distribution agreements** and forge new partnerships

A LAND FULL OF OPPORTUNITIES

Lebanon's capital of the north and the second largest city has gained a major boost in recent years, as the government has identified its enormous economic potential. Tripoli continues to be the focal point of substantial development projects that put it on the map as a regional business hub.

PROJECTS TO UPGRADE AND REVAMP THE CITY'S LOGISTICS, TRANSPORT, AND BUSINESS INFRASTRUCTURES ARE UNDERWAY.

TICE 2019

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The Tripoli International Conference and Exhibition (TICE) is an initiative that sheds light on the growing importance of the northern capital as a substantial business hub and a strategic gateway to Syria's market.

Held in November 2019 at the Rashid Karami International Exhibition Center, TICE will bring together investors, startups, manufacturers, suppliers, distributors, as well as local and international business leaders from various sectors, **to explore the latest projects, trade, and investment opportunities in Tripoli, and gain valuable insight into the role of Tripoli in Syria's post-war reconstruction.**

THE CONFERENCE

This specialized conference provides relevant stakeholders from the public and private sectors, along with NGOs, with a dedicated platform to discuss Tripoli's economic opportunities and challenges, along with the city's ongoing and upcoming projects in relation to post-crisis Syria.

With in-depth analysis of Tripoli's strategic role as an accelerator of the local economy and a hub for re-development in Syria, **the conference pinpoints major investment opportunities and identifies areas for future collaborations.**

WHO SHOULD ATTEND?



Developers



Entrepreneurs



NGOs



Startups



Governmental
Bodies



Investors



Financial
Institutions



SMEs



Local and
International
Suppliers



Technology
Suppliers



Trade Associations